



澳洲雪梨華人獅子會
The Lions Club of Sydney Chinese Inc.

District 201N5 of Lions Clubs International
P.O. Box K422, Haymarket Sydney NSW 2000, Australia
www.sydneychineselions.org.au

Charity Ball 2010 Sponsorship Packages

Principal Sponsor (must have been Principal or Major Sponsor for a minimum of 5 years)

Value of sponsorship package: \$12,000 or above

Sponsorship package could comprise any combination of the following:

Corporate table(s) at \$2,980 per table of 10

Cash donations

Auction Prizes, Table Prizes, Raffle Prizes

Benefits

Invitation to all Ball related promotional events, including Press Conference; 1 page ad (190mm x 265mm, full colour, self-supplied artwork); acknowledgement as Principal Sponsor in Commemorative Booklet; display of free-standing banner during function; display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; company logo appearing on front cover of Ball tickets, invitations, Booklets and DVD casings if respective printing deadlines are met; and verbal acknowledgements during event as Principal Sponsor

Major Sponsors

Value of sponsorship package: \$10,000-\$11,999

Sponsorship package could comprise any of the items described above

Invitation to all Ball related promotional events, including Press Conference; 1 page ad (190mm x 265mm, full colour, self-supplied artwork); acknowledgement as Major Sponsor in Commemorative Booklet; display of free-standing banner during function; display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; company logo appearing on front cover of Ball tickets, invitations, Booklets and DVD casings if respective printing deadlines are met; and verbal acknowledgements during event as Major Sponsor

Sponsors

Value of sponsorship package: \$5,000-\$9,999

Sponsorship package could comprise any of the items described above

1 page ad (190mm x 265mm, full colour, self-supplied artwork); invitation to all Ball related promotional events; acknowledgement as Sponsor in Commemorative Booklet if printing deadline is met; display of free-standing banner during function; and verbal acknowledgement during event as Sponsor

Donors

Value of sponsorship package: \$3,000-\$4,999

Sponsorship package could comprise any of the items described above

Acknowledgement as Donor in Commemorative Booklet if printing deadline is met

Corporate Tables

Subscription of Corporate Tables at \$2,980 per table of 10

Allocation of Corporate Table at the function; and acknowledgement as Subscriber of Corporate Table in Commemorative Booklet if printing deadline is met

Exhibitors

Display of promotional materials in pre-dinner drink area: \$800

Display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; and acknowledgement in Commemorative Booklet as Exhibitor if printing deadline is met

Advertisers

Full page full colour ad in commemorative booklet \$500

1 page ad in Commemorative Booklet (190mm x 265mm, full colour, self-supplied artwork)

Cash Donations of \$1000-\$2,999

Acknowledgement in Commemorative Booklet if printing deadline is met; and verbal acknowledgement at the function

Raffle/Table Prizes

Acknowledgement in Commemorative Booklet if printing deadline is met, and verbal acknowledgement (Table Prizes only) at the function

Contact: Ball 2010 Committee Chairman - Dr Anthony Cheung (Mobile: 0414 330 887 Fax: 9686 3031 email: sydneychineselions@yahoo.com.au)
Secretary Crystal Siu (Mobile: 0400 228 823 Ph/Fax: 9283 8838, email: crystalsiu@cljdesign.com.au)